

“Culture agents for creative schools”

“Culture agents for Creative Schools” is a program of the non-profit Forum K&B GmbH, initiated and funded by the Kulturstiftung des Bundes (German Federal Cultural Foundation) and the Stiftung Mercator in Baden-Württemberg, Berlin, Hamburg, North Rhine-Westphalia and Thuringia in cooperation with the respective ministries, the Bundesvereinigung für Kulturelle Kinder- und Jugendbildung e.V. (German Federation of Associations for Cultural Youth Education), conecco UG - Management städtischer Kultur (conecco - Management for Urban Culture) and the Deutsche Kinder- und Jugendstiftung (German Children and Youth Foundation).

The “Culture agents for creative schools” pilot program aims to awaken the curiosity for the arts on the part of children and teenagers, to convey knowledge about the arts and culture and enable a natural participation in cultural matters. 46 culture agents will be deployed in a total of 138 schools in five federal states for a period of four years. Each culture agent is in charge of a local network comprising three schools. In conjunction with the students, the body of teachers, the school administration, parents, artists and cultural institutions, they will develop a multifaceted and tailor-made range of offers for cultural education as well as artistic projects. Beyond that, long-term cooperative projects with local cultural institutions are to be developed. The encounter with and involvement in art and culture as well as sampling and experiencing the arts will hence become an integral part of the day-to-day life of children and teenagers.

The program aims at creating an environment in which art is appreciated, can unfold and be discussed and examined. The active participation in art and culture promotes the formation and strengthening of the personality of children and teenagers and opens the opportunity to them of becoming future players in a public realm that is interested and active in culture. The program sees the cultural institutions and the artists associated with them as vital partners. Museums, concert halls, libraries, theaters and cultural centers will gain access to their future audiences in the schools. Pathways are jointly explored as to how schools and their cultural partners can open to one another and develop long-term cooperative strategies.

Artistic projects conducted by the schools in collaboration with the culture agents, cultural institutions and artists over the course of the program, for which the so-called “art money” can be applied for, make possible the pilot sampling as well as exploration of cultural concepts. Teachers, artists and

other persons engaged in the cultural sector are to be empowered to ensure the quality of the range of cultural offers and establish the appropriate structures requisite for them.

You will find further information about the program at:
www.kulturagenten-programm.de