



Berlin, January 2012

## “Culture agents for creative schools”

Dear parents,

Your child’s school has been taking part in the “Culture agents for creative schools” pilot program that started this school year. What does this thing mean exactly?

The school your child is attending will be receiving artistic support from a so-called cultural agent over the next four years. Alongside such a culture agent, pupils and teachers will be embarking on a journey of discovery into the exciting world of the arts, which will teach them to see the world with different eyes: How can we turn the classroom into a theater? What goes on behind the scenes in a theater? How can we transform our auditorium into a concert hall? How does an exhibition in our municipal museum come into being?

By dint of artistic projects that the culture agent initiates in conjunction with the students, teachers, other artists, cultural institutions as well as also maybe with you, the children and teenagers are to be motivated to get involved in art and culture and even to do painting, singing, theater and rapping on their own. In this process, they discover many new aspects and experience that there are a lot of things they can do and accomplish. The students will be proud of what they have created and learned on their own and will share this pride with you.

They will get to know the range of cultural events that their city and district has to offer at the same time. By dint of the “Culture agents for creative schools” program, there will be a long-term cooperative project set up, a liaison between your child’s school and the municipal museum, concert hall, theater, library, cultural center or a particular artist in your

district. In conjunction with the appointee for culture at your school and other teachers, the culture agent will take artistic projects to your school.



The pilot program is not there to replace artistic subjects like music, art or theater classes, not by any means; on the contrary, an environment is to be created at the school in which art and culture for your children are given a place; and the school, with its cultural offerings, can open itself to your district.

Should you have any inquiries about the program, please contact the school administration or the culture agent of your school.

You will find further information about the program at:  
[www.kulturagenten-programm.de](http://www.kulturagenten-programm.de).

Sincerely yours,

Sybille Linke  
Director in charge of the program

In addition, the regional branch and the Berlin office can both give you more information about the pilot program.

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The “Culture agents for creative schools” pilot program aims to awaken the curiosity for the arts on the part of children and teenagers, to convey knowledge about the arts and culture and enable a natural participation in cultural matters. 46 cultural agents will be deployed in a total of 138 schools in five federal states for a period of four years. Each culture agent is in charge of a local network comprising three schools. In conjunction with the students, the body of teachers, the school administration, parents, artists and cultural institutions, they will develop a multifaceted and tailor-made range of offers for cultural education as well as artistic projects. Beyond that, long-term cooperative projects with local cultural institutions are to be developed. The encounter with and involvement in art and culture as well as sampling and experiencing the arts will hence become an integral part of the day-to-day life of children and teenagers.

The program aims at creating an environment in which art is appreciated, can unfold and be discussed and examined. The active participation in art and culture promotes the formation and strengthening of the personality of children and teenagers and opens the opportunity to them of becoming future players in a public realm that is interested and active in culture. The program sees the cultural institutions and the artists associated with them as vital partners. Museums, concert halls, libraries, theaters and cultural centers will gain access to their future audiences in the schools. Pathways are jointly explored as to how schools and their cultural partners can open to one another and develop long-term cooperative strategies.

Artistic projects conducted by the schools in collaboration with the culture agents, cultural institutions and artists over the course of the program, for which the so-called “art money” can be applied for, make possible the pilot sampling as well as exploration of cultural concepts. Teachers, artists and other persons engaged in the cultural sector are to be empowered to ensure the quality of the range of cultural offers and establish the appropriate structures requisite for them.

You will find further information about the program at:  
[www.kulturagenten-programm.de](http://www.kulturagenten-programm.de)